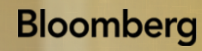
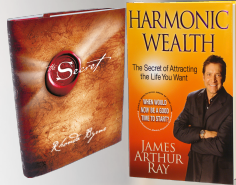


# JAMES ARTHUR RAY

Featured On...



**Author & NY Times Best-Seller  
Business Strategist & Executive Coach  
Catalyst for Action**



## About James...

James's company has been on the INC.500 LIST as one of the fastest growing businesses in the industry. He has taught over 1 million individuals in 143 countries over the course of 20 years. Then in 2009, in what began as a very routine sweat lodge-like ceremony outside of Sedona, Arizona, 3 of the 53 participants lost their lives from complications. The incident was deemed an accident and James was found to be negligent.

He spent the past 4 years creating and refining a new set of teachings that we have listed above. Each of his talks has a detailed curriculum that audiences both learn from and enjoy. He emphasizes gaining personal clarity, recognizing each person's unique gift, and better understanding about how to avoid the mistakes that are avoidable. James is high-energy and truly inspirational.

## What People Are Saying...

"You really helped give us hope and determination...I've seen renewed focus and passion from our members and my teammates."

**Judy Wander - International Council of Shopping Centers**

"...My team is more committed and passionate...to produce results..."

**Rori Ferensic - Association of Financial Professionals**

"...Ready to have your organization produce revenues, profits and performance that literally put you in a class all your own? Then contact James' office immediately."

**Bruce Dickinson - First Franklin**



## Speaking Topics...

- **Bulletproof Resilience**

Self-awareness, unique gifts and withstanding daily negativity are the hallmarks of James presentation on Bulletproof Resilience. This is a topic that James puts together in a dynamic presentation that has audiences on their feet. James discusses findings from Harvard and Stanford Universities on the importance and meaning of building your own community, and developing a “growth Mindset.”

- **Coming Back Strong**

James discusses why true transformation is disruptive and uncomfortable, and why it’s the only way to achieve a new level of creativity, innovation, and increased productivity. Understand how major turnarounds are built upon daily, weekly, and quarterly, and what that means to your business and your life. James discusses the powers of a clarity of self and a fixity of purpose. And, he talks about why strategies, outcomes and approaches may change, but purpose does not. Learn the essentials of “Strategic Quitting.”

- **The 5 Dimensions of Ultimate Leadership**

In this talk James discusses a breakthrough concept of how businesses don’t perform, people perform, and what that means. How Ultimate Leaders are trained to understand the intricacies, both internal and external, of their people for overall business performance. And how the cornerstone of accomplishing this is understanding and internalizing a complex structure of 5 major areas:

- Philosophy: Purpose, Vision, Values.
- Psychology: Internal thoughts, beliefs, self-limitations, resistance, assumptions.
- Physiology: Energy and endurance are fundamental to sustained performance.
- Community: Also known in a business environment as culture. The values, beliefs and assumptions of the collective/team.
- Strategy: Systems, structures, financials, marketing, sales.

While most leadership and transformative initiatives only focus on one or two of these 5 Dimensions, James delivers a discussion of all 5 in an exciting and informative way that insures success to those who attend.

- **Grit to Greatness**

James exposes the raw underbelly of having grit. Learn the secrets of developing an “autotelic” personality. You’ll join the ranks of the great minds, like Albert Einstein, by mastering this method of thinking. Learn how to build a realistic timeline and how to use it successfully to determine how to prosper in your business. Investigate the determination possess toward

- **The Art of Warrior Leadership**

People love this talk. James presents his characteristic no-nonsense approach to understanding the theories of “Self-Command” and how to follow the commands that you give to yourself. He tells us how to lead by example in a fresh, new approach. How selflessness is important to focus, empowerment and ownership. And, the difference between positional power and true leadership. You will be energized by James concepts of loyalty in business, and how to get back up from a fall. His do what it takes talk always leave his audiences not only invigorated but wanting more.

- **The Business of Redemption: The Price of Leadership in Both Life and Business**

In this talk James discusses Leadership results from the ability to weather both the rises and falls of the ever-changing market as well as life itself. How absolute responsibility, purpose, self-awareness, and resilience are the foundation upon which true leadership is built. True leaders get knocked down but they continually get back up; and they come back strong!

*Sample of Organizations James Has Spoken For...*

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